

Onsite Dental Care*

A Cigna Dental Health Connect™ solution



CONNECTING TO CARE AT THE WORKPLACE

A gateway to good dental health.

The Cost of Avoiding the Dentist

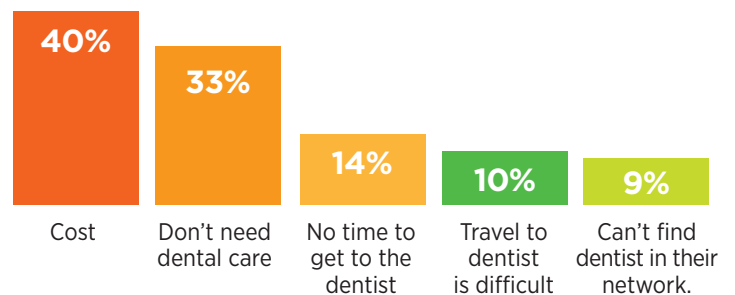
In today's busy world, it's no surprise that many people may delay or even skip the recommended twice-yearly preventive care visits at their dentist. According to the Centers for Disease Control (CDC), **only 64.4% of adults aged 18-64 had at least one dental visit in 2016¹**. That means **over 35% didn't see the dentist at all**. And even though they may believe they don't need to be seen because they feel their oral health is in good order, the reality is that for **every year a person skips routine preventive care, their costs for future dental care go up – by 43%²**!

Convenience is a Factor

When asked why they haven't seen the dentist, those patients who didn't have preventive care services indicated it was due to a variety of reasons, with the majority blaming cost or their belief that they don't need to be seen³. However, a large percentage also indicated that **schedules, proximity/travel to the appointment and the ability to find a provider in their network had prevented them from seeing a dentist³**.

33%

of adults avoid the dentist because it's inconvenient or they can't find a network provider.³



Together, all the way.®



Offered by: Cigna Health and Life Insurance Company or its affiliates

The Solution

Cigna Dental recognizes this barrier to receiving care and has partnered with onsite dental providers to enable members to access important recommended preventive care services – right in their workplace. This connection to care is just part of our whole-health approach that enables members to access care and support how and when they need it.

BETTER OUTCOMES

31% PMPY average dental cost savings for members who visited the dentist twice a year over five years.²

DELIVERY OF CARE

Programs designed to connect customers with dental services, how and where they need them.

- Dental Outreach Program
- Cigna Dental Oral Health Integration Program®



ENGAGEMENT

Transparency tools on the myCigna® website maximize value of dental benefits. myCigna use results in⁴:

- 8.6% more in-network use
- 36% average savings on procedures

CARE CONNECTION

Access to a quality network, 24/7/365 customer service and support the way customers want it.

- 24/7/365 Live Customer Service
- Network of discounted providers
- “Answers by Cigna” skill on Amazon Alexa

Helping to deliver convenient dental services to you and your employees.

Onsite dental services are designed to overcome the common barriers to receiving care, and to create a gateway to good oral health.

Helps increase employee utilization of preventive care benefits.

- Preventive care is key to good overall health and wellness.
- Onsite services engage employees who may not otherwise go to the dentist.

Drive better employee satisfaction and retention.

- Innovative wellness offering to employees engages them and helps keep them happy.

Easy and convenient.

- Preventive dental care services right in the workplace. Getting preventive care is made easy – employees just sign up online, get their services performed quickly, and then get back to work.⁵

Let Cigna help you find new ways to get your employees engaged in their dental health. For more information, please contact your Cigna representative.



* Program may not be available in all areas.

1. Centers for Disease Control. Fast Stats – Oral and Dental Health. <https://www.cdc.gov/nchs/fastats/dental.htm> Accessed November 2018.

2. Preventive Dental Treatment Associated with Lower Medical Utilization and Costs,” national Cigna study presented at the International Association for Dental Research Meeting, March 2015, Boston. Updated with additional 2018 data.

3. Dye BA, Thornton-Evans G, Li X, Iafolla TJ. Dental caries and tooth loss in adults in the United States, 2011–2012. NCHS data brief, no 197. Hyattsville, MD: National Center for Health Statistics. 2015. Accessed November 2018.

4. Cigna Internal Data and Reporting, July 2018. Study Design: retrospective matched case control analysis, using one to one coarsened exact matching method. Population: new DPPO standalone members who joined between February 1, 2017 and January 31, 2018 and were not enrolled in a family plan. Study group: members who visited mycigna.com and had at least one dental visit after the search. Control group: members who didn't visit myCigna and had at least one dental visit during the measurement period. Measurement Period: dental claims occurred from 2/1/2017 through 4/30/2018. Matching Factors: Age, Gender, ZIP Code (first 3 digits), Enrollment History.

5. Employees enrolled in a Cigna Dental plan will be eligible for coverage according to the plan documents. Deductible, copay and/or coinsurance requirements may apply. Employees not enrolled in a Cigna Dental plan must check with their carrier or pay all applicable charges directly to Virtudent. Under most Cigna Dental plans, oral health exams and cleanings are limited two (2) per calendar year. The frequency limitations of X-rays will vary depending on the terms of your specific dental plan.

Product availability may vary by location and plan type and is subject to change. All group dental insurance policies and dental benefit plans contain exclusions and limitations. For costs and complete details of coverage, contact a Cigna representative or see your plan documents.

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